



AMERICAN COUNCIL OF ENGINEERING COMPANIES  
of Massachusetts

## 2012 ACEC/MA Corporate Sponsorship

**Respond Now to Take Full Advantage of the Program starting in January 2012**

The American Council of Engineering Companies of Massachusetts (ACEC/MA) is excited about the dynamic program of events planned for Calendar Year 2012. Members continue to report that attending these quality programs is of tremendous benefit to you. Based on the past outstanding participation in the Annual Corporate Sponsorship program, ACEC/MA is offering member firms the opportunity to **become a 2012 ACEC/MA Corporate Sponsor** by sponsoring all ten events with a single payment.

Becoming an ACEC/MA **Corporate Sponsor** provides member firms the convenience of one upfront payment to enjoy multiple advertising opportunities and registration benefits throughout the year--a significant package savings over sponsoring events individually. Additionally, sponsorship demonstrates your firm's professional commitment to the vision of ACEC/MA, which is "*To lead with our knowledge and expertise and to be the voice of the engineering industry for the benefit of society and the natural and built environment*".

ACEC/MA efforts include:

- Promoting the business interests of the engineering industry to Congress, federal agencies and international organizations;
- Supporting state legislation and policies that create a favorable business climate for engineering and land surveying companies;
- Promoting Qualifications Based Selection at all levels of public and private sector procurement; and
- Providing business practice resources and educational programs to the engineering and land surveying industry.

The **2012 Corporate Sponsorship** package includes **ten ACEC/MA monthly program events, tentatively set as follows:**

January	• Stormwater Breakfast Program
February	• Small Business Breakfast Program
March	• Social Media Breakfast Program
April	• State Markets Half-Day Morning Conference
May	• MEP/Sustainability Breakfast Program
June	• Annual Dinner Meeting/Special Event
September	• Topical Dinner Meeting
October	• Annual ACEC/CIM Dinner Meeting
November	• Topical Breakfast Program
December	• Topical Breakfast Program

ACEC/MA reserves the right to change topics and timing of programs.

The specific advertising benefits and cost for **Platinum, Gold** and **Silver Sponsorship** levels are detailed below. **Note that the cost for each sponsorship level has remained the same since 2007.**

### **Platinum Sponsor - \$6,000**

- Company name listed on promotional materials, event signage and announced at each monthly program event introduction.

- Company name and logo prominently shown on the ACEC/MA website: [www.acecma.org](http://www.acecma.org) and company name listed on the ACEC/MA information page on The Engineering Center's website: [www.engineers.org](http://www.engineers.org). Direct link from your logo on ACEC/MA website to your company's website.
- Sponsorship highlighted in the ACEC/MA *Insights* Newsletter sent electronically to members approximately four times yearly.
- Placement of promotional materials on each guest table/seat/seminar packet of materials or ability to display company board at monthly program events.
- One seat at head speaker tables at applicable monthly program events.
- Two complimentary admissions (includes the one seat at the head speaker table noted above) to each of the ten monthly program events listed above.
- **Special Bonus** - Two complimentary admissions to the Engineering Excellence Awards Gala on March 28, 2012.
- *Approximate value of the complimentary admissions to the ten events and the Awards Gala is \$2,000 in registration fees.*

**Gold Sponsor - \$3,000**

- Company name listed on monthly event promotional materials and event signage.
- Company name listed on ACEC/MA website: [www.acecma.org](http://www.acecma.org).
- Space at a shared information table at each monthly program event with other Gold sponsor(s) or ability to display company board.
- One complimentary admission to each of the ten monthly program events listed above.
- *Approximate value of the complimentary admissions to the ten events is \$900 in registration fees.*

**Silver Sponsor - \$1,500**

- Company name listed on event promotional materials and event signage.
- Company name listed on ACEC/MA website: [www.acecma.org](http://www.acecma.org).
- May place company promotional materials at/near the monthly program event registration table or ability to display company board.

To become a Corporate Sponsor, please sign up by **January 20, 2012** using the form enclosed. Your continued support is greatly appreciated.

If you would prefer to sponsor individual events through **Individual Program Sponsorship**, contact Elizabeth Tyminski at The Engineering Center: [etyminski@engineers.org](mailto:etyminski@engineers.org)



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## 2012 ACEC/MA CORPORATE SPONSORSHIP SIGNUP FORM

Yes, I would like to be a Corporate Sponsor at the following level:

Desired Level of Sponsorship	Cost
<b>Platinum</b>	<b>\$6,000</b>
<b>Gold</b>	<b>\$3,000</b>
<b>Silver</b>	<b>\$1,500</b>

**Please sign up by January 20, 2012.**

Firm/Organization Name: \_\_\_\_\_  
(*exactly as it should be listed on promotional materials and event signage*)

Sponsor Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Fax this form and **Credit Card Payment** information to Elizabeth Tyminski at F: 617/227-6783 or email her: [etyminski@engineers.org](mailto:etyminski@engineers.org)

Check one form of payment:    MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ American Express \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City/State/Zip: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

OR

Make **Checks** payable to ACEC/MA and mail to: ACEC/MA, The Engineering Center, One Walnut Street, Boston, MA 02108-3616

Email Address for Receipt: \_\_\_\_\_